EXS™
ExpoSupport

AUTOMATED AND CUSTOMIZED SOFTWARE SOLUTIONS FOR TRADE FAIRS, EXHIBITIONS, CONFERNCES AND OTHER EVENTS.

POLAND

ABOUT US

Business Computer Services (BCS)

We are a group of programming enthusiasts. The unique combination of experience and creativity allows us to create proprietary solutions perfectly suited to the needs of our clients. Our flagship product is ExpoSupport ™ a unique platform that facilitates the management of fairs, exhibitions, conferences and many more.

Our company was established in the year 1993.
We are a member of the Polish Chamber of Exhibition Industry which is a part of the UFI organization - The Global Association of the Exhibition Industry.

The president of the BCS company, Maciej Trochimowicz, has been graduated from the University of Silesia, and has been associated since the very beginning of his professional career with the trade and exhibition industry.

ExpoSupport™

Major functionalities:

ExS is a simple to handle and intuitional system providing enormous time saving and effectivenes of operation. Facilitates, speeds up and automates activities such as:

- ✔ Organization of trade fairs and conferences
- ✔ Registration of exhibitors
- ✔ Booking hotels and parking space
- ✔ Personalized websites

- ✔ Emails and text messages
- ✔ Generate and conroll of payment
- ✔ Generate reports of any kind/upon request of the client

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ExpoSupport™ means:

Management centre.
All the information and documents in one place
(available online from anywhere and anytime)

Simplified access to all business entities involved
(exhibitor, participant, speaker, others)

Analisis of Exhibitor's needs
on the basis of full and complete information.

Simplified communication with the Organizer

ExpoSupport™ vs competition:

- ✓ Enormous time saving
- ✓ Any data available immiediately
- ✓ Business decisions are taken on one source basis

- ✓ Elimination of mistakes which are generated via traditional, digital means of communication

- ✓ User friendly as based on intuition

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Flexible structure

There are no two idenctical trade fairs or exhibitions or any other events. Therefore, we have not created a one, unified product but we have been much more focused on combination of set of tools, our customers have freedome to pick up only those they need for the particular project.. Thus, ExpoSupport™ is extremely flexible and adjust to individual needs.

Effectiveness

ExpoSupport ™ enables to automize relations in a highly effective way amongst:
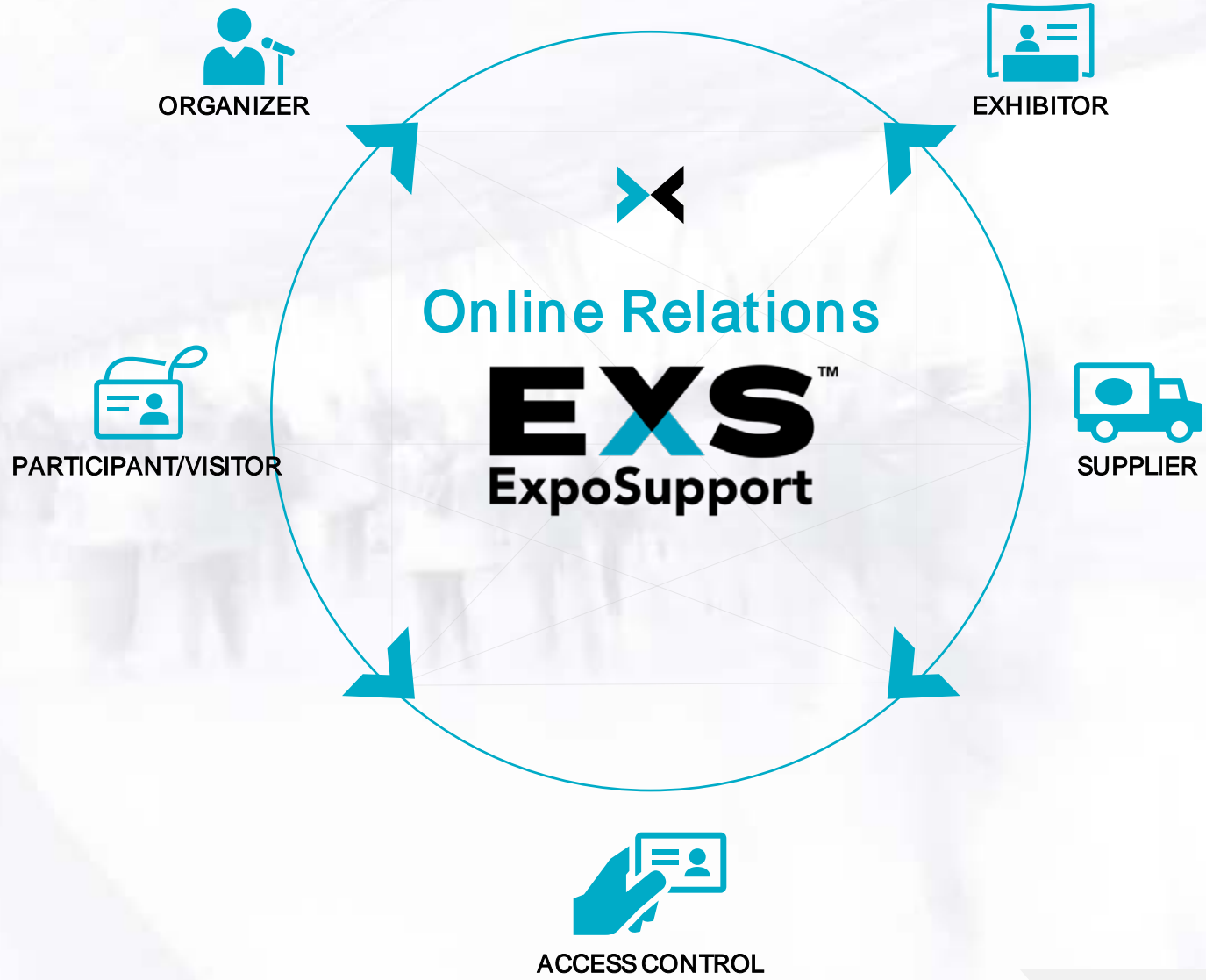
ORGANIZER
Exhibition Centre

EXHIBITOR
Business Entity

PARTICIPANT
Fairs Visitor

SUPPLIER
In Charge of Booth Arrangement

ORGANIZER

EXHIBITOR

PARTICIPANT/VISITOR

SUPPLIER

ACCESS CONTROL

Online Relations

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ExpoSupport™ ONLINE RELATION EXHIBITOR - ORGANIZER

- ✔ Registration of the exhibitor and his order:
  - Carry on and verification of the proces of the space order as well as additional services;
  - Carry on information and advertising campaign on the trade faire website as well as on interactive trade fair map.
  - Access to exhibitor's records;
  - the possibility to book accomodation at the hotel (including the selection of a co-inhabitant, transport and purchase of a parking space).
- ✔ Settlements with the organizer - the exhibitor has access to the payment schedule, the status of settlements and to financial documents.

- ✔ Organization of the exhibition space - support of the booth construction process (media order, choice of space and its construction, media order, order of additional equipment, etc.) - with the possibility of previewing the status of the contract - in a 2D image.
- ✔ Change management at the advanced stage of the project.
- ✔ Option to create tailor made promotional packs

- ✔ Management of profile of people running the booth
- ✔ Actual contact with the ORGANIZER
- ✔ Option to create executive dash boards as well as detailed reports

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ExpoSupport™ ONLINE RELATION PARTICIPANT- ORGANIZER

- Classification of PARTICIPANTS by selected categories
  - VIP
  - media
  - invited guests
  - other categories

  Sale of tickets for the main event and satellite ones (with separate access and taking into account the number of guests)

- Access to the event program with the option of choosing your own path and sightseeing plan

- Access to the virtual trade fair map

- Possibility of ongoing ORGANIZER communication with a PARTICIPANT

- The ability to conduct marketing research according to the needs of EXHIBITORS

- Management of the personel dedicated to satellite events (seminars and conferences)

- Scanning of all visitors

- Segmentation of PARTICIPANTS according to event type

- Granting access based on e-tickets

- Distribution and personalization of welcome and farewell sets

- Detailed information on purchases and according to sociodemographic profile

- Prompting attendance by rewarding the first applications

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ORGANIZOR

EXHIBITOR

PARTICIPANTS

SUPPLIER

ACCESS CONTROL

Online Relations

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OLINE RELATION
PARTICIPANT – EXHIBITOR

- ✓ Arrangement of VIP meetings
- ✓ Creation of marketing data of Participants (based on scans)

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ONLINE RELATION
ORGANIZOR - SUPPLIER

- ✓ On line access to companies offering stand construction (including assortment and price list)

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...AND MUCH MORE

ExpoSupport™ is not only about Fair Trade and Exhibitions.
The system can effectively support any events, which require space management, booking,
registering, ticketing and many others

Conferences   Trainings   Sport Events   Selling tickets for concerts,
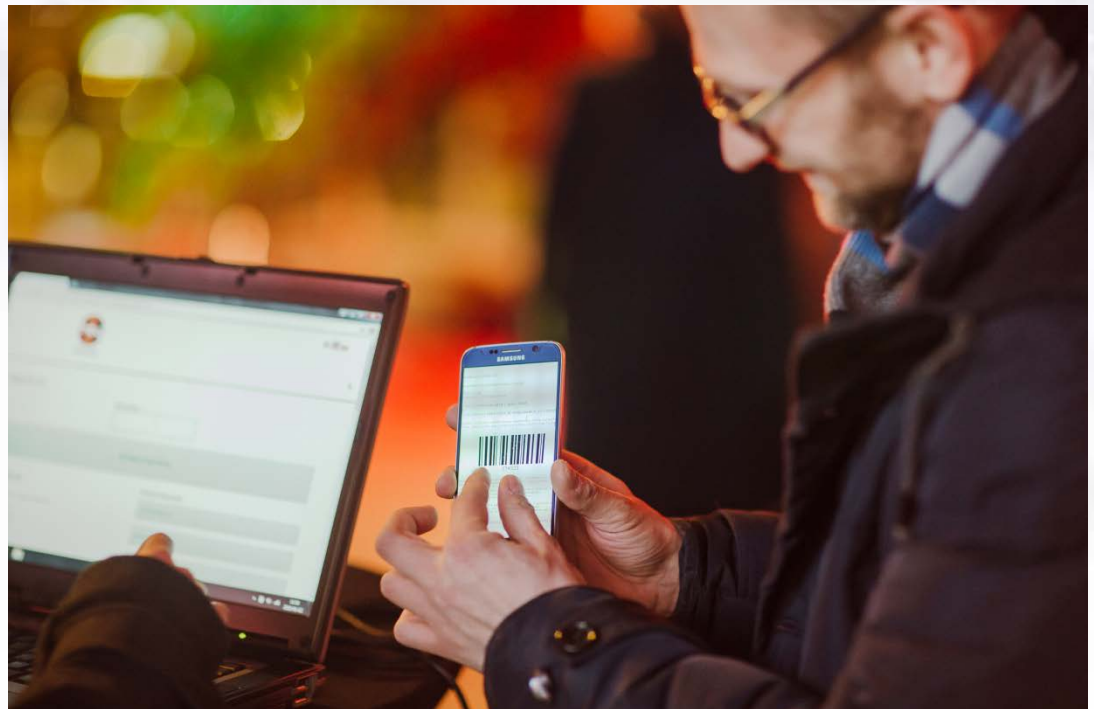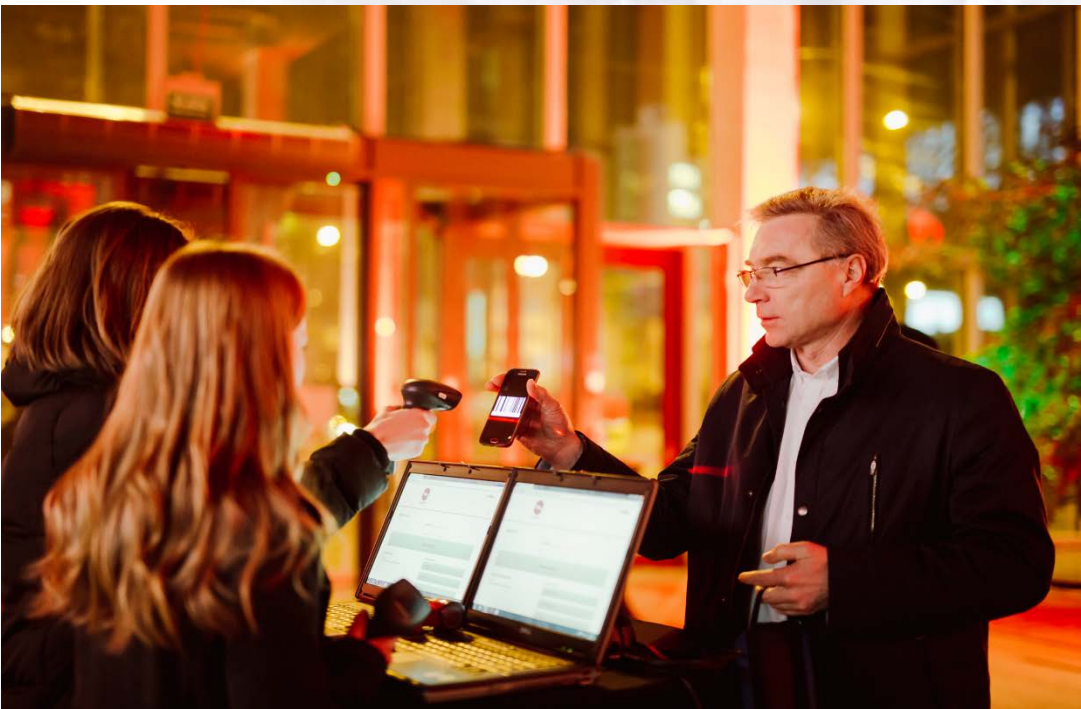   festivals and cultural events

In order to learn more about functionality of the system, please request on line demo
Our team will contact you in order to fix date and hour to hold online session of our
unique ExpoSupport™ system.

CONTACT

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